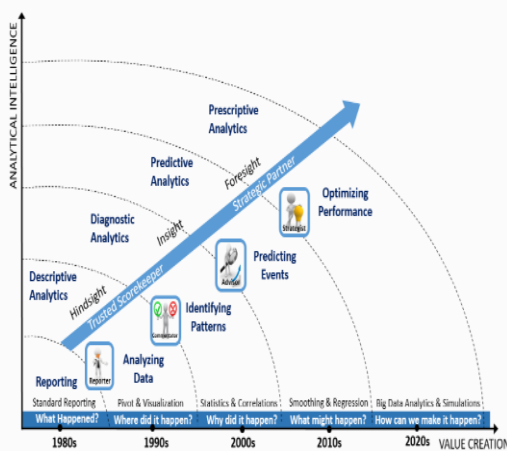


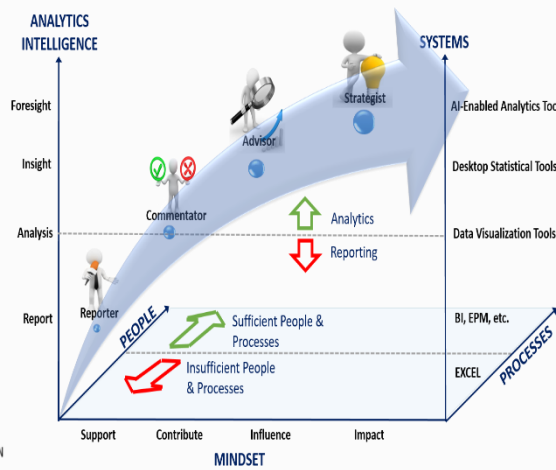
Module 4: Digital Transformation (\$399)

The Digital Roadmap is the first 6 classes in the Academy curriculum. It teaches you the foundation of Digital Transformation in the first 3 classes of

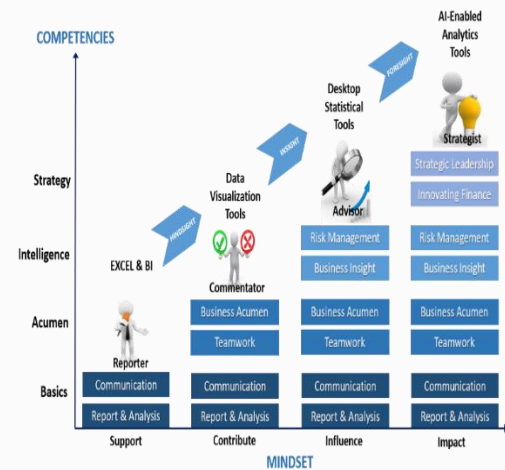
- 1) **Digital Values** - Are you creating value?
- 2) **Digital Culture** - Are you ready ?
- 3) **Digital Skillset** - Are you capable?



Are you Creating Value?



Are you Ready?



Are you Capable?

Meaning 1) HOW TO transform digitally and add value in the job you perform. 2) HOW TO align the Mindset, People, Processes, and Systems to transform and build a Digital Culture, 3) HOW TO develop the right and sufficient hard and soft skillset when operating in the new digital world,

The three areas are **assessed and benchmarked** in class 4. When setting a target for where you want to be in the future you will need to understand where you are today against your peers!

The Digital roadmap concludes with two classes where you will learn how to **build digital teams** including how to **manage employee performance** to maximize the output and become the department who glues in the entire organization together and guide the strategic direction of your company.