



Module 3: ML, AI and Advanced Analytics (\$399)

The biggest challenge to implementing analytics is to understand 1) What is analytics, 2) How to apply it, and 3) Where to get started. Implementing Analytics is not long, difficult, or expensive – it is simply just a discipline. In this module including 6 tailored classes from the Analytics Academy you will grasp how to become an analytics powerhouse who provide insight that influence decisions and foresight which impact the strategic direction of your company.

To implement Analytics you will first learn how to build the culture where the four critical components of Mindset, People, Processes and Systems are to be aligned.

With the culture in place many still do not have time to advance their analytics as they spend all their hours working on capturing and reporting data. Learn how to free up time with the concept of '**Eliminate & Automate™**' in order to elevate.

Also when aspiring to generate analytics understand the groundbreaking concept of **Systematic Thinking™** that enables you to find the insight no one else finds in your data.



With the foundation in place you are ready to start your Analytics Journey and will learn how to **start your first analytics project** as well as how to successfully implement and scale analytics in your organization.

You will also explore **Artificial Intelligence (AI) and Machine Learning (ML)** and the use of **AI-Enabled Analytics** to find the insight our brain capacity cannot find but AI finds it in a split second.

Finally, we will advance into the top shelf of analytics called Foresight and learn about Predictive Analytics and how it can be used for **Unbiased Forecasting**.